



FLAMENCO VIVO CARLOTA SANTANA

FLAMENCO CERTAMEN USA

The only event of its kind in the U.S., the Flamenco Certamen competition provides a spotlight for emerging talent while fostering the continued development and expansion of the flamenco art form. Similar to regional competitions that take place throughout Spain, participants showcase their work in performance and have the opportunity to win scholarships to study in Madrid, Spain, among other prizes. The Flamenco Certamen supports rising flamenco artists in their ongoing evolution by providing one-on-one mentorship from international flamenco professionals, workshops, and exposure to a network of global flamenco artists.

Each year Finalists are chosen to compete at 2 levels: *Tablao* (flamenco pre-professional) and *Estudio* (flamenco students). Up to 5 Finalists will be chosen at each level based on their ability to prepare and perform a solo accompanied by live music at the Bruno Walter Auditorium at the NYPL for the Performing Arts in New York City on Friday, October 15, 2021. Leading up to the final performance, Finalists participate in a week-long residency intensive with live musicians, solo studio time and daily sessions with mentors from the professional flamenco community.*

At the final competition, Finalists will be evaluated in their category on their performance by a panel of professional artists and awards will be presented at the end of the evening.

**Residency Intensive and Final Performance subject to Covid-19 rules and regulations.*

APPLICANT CRITERIA

→ All Applicants must meet the following criteria:

- Applicants are at least 18 years of age at time of application deadline June 18, 2021.
- Applicants are prepared to perform a level-appropriate solo with live music. For further clarification, please refer to the Certamen FAQ's.
- This event exhibits artists in the solo capacity. Group choreographies, student ensembles, and dance clubs are not eligible to participate at this time.
- Applicants who earn a living as full-time flamenco dance artists/teachers are not eligible.
 - A full-time flamenco dance artist/teacher is classified as:
 - One whose entire income is generated from flamenco-related activities ie: performances in theaters and tablaos, work as a teaching artist, teacher in the studio setting, etc.*
 - **The Pre-Selection Jury reserves the right to determine eligibility.*
- The Pre-Selection Jury will determine at what level the applicant may compete based on the pool of applications received.
- Applications will be accepted from flamenco students and pre-professionals from anywhere in the world.
- Former Flamenco Certamen USA winners at the Tablao Level are not eligible to apply for or participate in subsequent Certamen events.
- Former Flamenco Certamen USA winners at the Estudio Level may apply again to be considered at the Tablao Level.
- Previous applicants who have not been selected as a Finalist are encouraged to reapply.

***Please direct questions of eligibility to: Leslie Roybal at colmena@flamenco-vivo.org**



LEVELS OF PARTICIPATION

Estudio Level: This level of participation is for rising artists at an early (student) stage in their flamenco career who demonstrate a serious commitment to their artistic study, solid ability and the potential to perform a solo with live music. Eligible applicants will have performance experience within the flamenco art form that may include student performances and/or apprenticeship with established artists in a tablao setting. Estudio Level participants have a clear understanding of the flamenco art form including the palos and their structures, exhibit solid flamenco technique (proper form, understanding of and attention to compás, etc.), as well as some experience working with live music in both a studio and live performance capacity.

Tablao Level: This level of participation is for artists at a pre-professional stage in their flamenco career. Applicants will demonstrate a solid commitment to advanced study and ongoing artistic development as well as provide an established history of performance experience with live music in both theatrical and tablao settings (group and solo work). Tablao level participants exhibit a well-rounded understanding of flamenco, its palos and structure, demonstrate competence in flamenco technique and form, command of the compás, as well as emerging artistry and presence. Eligible applicants may be actively performing professionally within their respective communities, however they do not rely on flamenco as a full-time profession.



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FINALIST SELECTION PROCESS:

Up to five (5) Finalists will be chosen **at each level** from the initial application pool based upon an evaluation of the submitted materials. The Pre-Selection Jury, comprised of a select group of established flamenco professionals, will determine at what level the applicant may compete and will consider the following:

- The environment in which the applicant works/studies
- level of experience, training history and performance resume
- video submission, biography and personal statement
- The Applicant Criteria

The Pre-Selection Jury will score eligible applicants based on the following:

- *technical proficiency*
- *artistry*
- *presence*
- *musicality*
- *overall performance*

All Finalists will be notified of their selection the week of July 19, 2021.**

**A \$200 participation fee is required upon Finalist confirmation. Subsidies/payment plans are available.*

Selected Finalists must be available from Saturday, October 9th through Friday, October 15th, 2021 to participate in all of the following required Certamen events. Optional feedback sessions take place Saturday, October 16th.

- One-week residency at Lake Placid Arts Center in Lake Placid, NY from October 9 - 14, 2021 *For more information about this residency please see FAQs
- Final Performance and Judging at the Bruno Walter Auditorium at the New York Public Library for the Performing Arts on Friday, October 15, 7:00pm.
- Optional Feedback Sessions with select Certamen Mentors and Jurors will take place on Saturday, October 16.

All Finalists will workshop and perform a solo with live music, (Estudio Level: palo must be approved, no more than 5 minutes; Tablao Level, any palo, no more than 6 minutes). All Finalists will participate in a public competition to be held at the Bruno Walter Auditorium at the NYPL for the Performing Arts on the evening of Friday, October 15, 2021.

At the competition, all finalists will be evaluated in their category on their performance by a panel of professional artists based on the same criteria applied in the initial application evaluations: *technical proficiency, artistry, presence, musicality and overall performance.*

All Finalists will have the opportunity to take classes, meet with their musicians, work independently at Flamenco Vivo Studios and receive ongoing mentorship during the week leading up to the final event. Full details will be included in the Finalist Packet to be dispersed upon selection.



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AWARDS: Awards will be announced on Friday, October 15 , 2021.

Awards include but are not limited to:

1st Prize Tablao: \$500

1st Prize Estudio: \$250

Premio Certamen de Coreografía de Danza Española y Flamenco:

Special invitation to workshops with esteemed flamenco artists and open attendance to the Madrid Certamen competition, live in Madrid, Spain.

Premio Mariano Parra:

One week of study at the esteemed Real Conservatorio Profesional de Danza Mariemma in Madrid, Spain.

Premio Patrocinador:

One week of study with one of the Certamen Prize Sponsors in Madrid, Spain.

Additional Awards:

Free studio space at Flamenco Vivo Studios

Attendance to select Guest Artist Workshops produced by Flamenco Vivo

Apprenticeship and Professional Development opportunities with Flamenco Vivo